



2018 Opportunity Catalog

Banner Ad

- Banner Ad on Chamber website at the top of one of the following pages: Business Directory, Event Calendar, or Job Postings. These pages receive up to 17,000 hits per year.
- Option to design your own banner ad or have our staff design it
- Banner to be made 480 pixels wide by 60 pixels high
- Limited to 5 per page, per quarter
- **One Quarter – \$150**
- **One Year – \$500**

Business After Hours

Your business will be the exclusive sponsor for one of our BAHs (first come, first serve). These monthly networking events will be sure to put you in front of new and existing business contacts. See 2018 calendar for event details.

8 available: \$500

- Company logo on evites
- Evite with logo listed on Chamber website & social media
- Company logo on signage at event
- Opportunity to distribute promotional materials to attendees

Lunch & Learns – February 14th, May 1st, August 7th and November 6th

Your business will be the exclusive sponsor for one of our quarterly Lunch & Learns (first come, first serve). These quarterly events will be sure to put you in front of new and existing business contacts. See 2018 calendar for event details.

4 available: \$200

- Company name on evites
- Evite with name listed on Chamber website & social media
- Company logo on signage at event
- Opportunity to distribute promotional materials to attendees

Traveling Tuesdays – Every Tuesday in 2018

Your business will be the exclusive sponsor for one of our weekly Traveling Tuesdays (first come, first serve). Chamber staff will travel to your business, take a photo at your business, post the photo on Facebook, and everyone who correctly identifies the member business will be entered into a drawing for a \$25 gift certificate to a Chamber member business.

52 available (limit 1 per Chamber member): \$25

- Photo taken at your business and posted on Facebook with a link to your company website and/or Facebook page, and a short bio on your business.
- Gift certificate to Chamber member business given on your behalf to winner of weekly drawing.

Annual Dinner – Anchors Aweigh - January 25, 2018

This prestigious event gathers Chamber of Commerce members and area professionals for an evening of networking and recognizing businesses and individuals for their commitment to our community. Sponsors will enjoy excellent visibility to the most distinguished audience of the year. Attendance is expected to be 230.

Event Commodore Sponsor (limit 1): \$1,500

- Exclusive listing as the 2018 Annual Dinner Event Commodore Sponsor
- Company logo in all materials developed for the event including event invitation, program, on screen, and press releases
- Company exclusively listed with logo on screen as Event Commodore Sponsor
- A representative from your company has the opportunity to assist in award presentation
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Recognition in the Chamber's social media
- Banner ad on Chamber website event calendar from January through March.
- Advertisement displayed on the Digital Information Center in Chamber office from January through March.
- Full page ad in program
- Opportunity to display promotional materials, business cards, brochures, etc. on the Event Commodore Table
- Recognition during beginning of presentation
- Reserved seating for eight
- First right of refusal will be given to event sponsor from previous year

Life Preserver (Dessert) Sponsor (limit 1): \$750

- Company logo listed in the program
- Company logo listed on screen as Life Preserver Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Recognition in the Chamber's social media
- Company logo attached to desserts at attendee tables
- Half page ad in program
- Recognition during the presentation
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

Sandy Bar (Beverage) Sponsor (limit 1): \$500

- Company logo listed in the program
- Company logo displayed on screen as Sandy Bar Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Company logo on signage at bars
- Half page ad in program
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

Beacon Sponsor (limit 5): \$300

- Company logo listed in the program
- Company logo listed on screen as Beacon Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

Shipmate Sponsor (limit 10): \$250

- Company name listed in the program
- Company name listed on screen as Shipmate Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for two

Ag Breakfast - March 9, 2018

This event features a guest speaker and awards are given for Farmer of the Year and Agricultural Service. Attendance is expected to be 200.

Blue Ribbon Sponsor (limit 3): \$500

- Prominent listing of your company logo on placemat during breakfast
- Prominent listing of your company logo on screen as Blue Ribbon Sponsor
- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Advertisement displayed on the Digital Information Center in Chamber office for the month of March.
- Recognition in Chamber's bi-weekly e-blast with link to your company's website
- Reserved seating for six

Red Ribbon Sponsor (multiple available): \$250

- Company logo on placemat during breakfast
- Company logo listed on screen as Red Ribbon Sponsor
- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Reserved seating for four

White Ribbon Sponsor (multiple available): \$100

- Company name on placemat during breakfast
- Company name listed on screen as White Ribbon Sponsor
- Company name listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Reserved seating for two

Progressive Ag Safety Day – April 7, 2018

The Progressive Agriculture Safety Day program is the largest rural safety and health education program for children in North America. This event is for children ages 8 - 13 and provides education and training to make farm and ranch life safer and healthier for them and our communities. Attendance is expected to be 150.

Hayday Hero (limit 1): \$3,000

- Prominent positioning of your company's logo in all materials developed for the event including save the date posters, event flyer, and press releases
- Event flyer with logo posted on the Chamber website & social media with a link to your company's website
- Prominent positioning of logo on signage at event
- Prizes awarded to select early bird registrants on your behalf
- Recognition in the Chamber's bi-weekly e-newsletter with a link to your company's website
- Recognition in the Chamber's social media with a link to your company's website
- First right of refusal will be given to the Hayday Hero from previous year

Grain Giver (limit 2): \$1,000

- Company logo in all materials developed for the event including save the date posters, event flyer, and press releases
- Event flyer with logo posted on the Chamber website & social media

- Logo on signage at event
- Recognition in the Chamber's bi-weekly e-newsletter
- Recognition in the Chamber's social media

Plow Patron (multiple available): \$500

- Company mentioned in the press releases
- Logo on signage at event
- Company logo on the Chamber's website
- Recognition in the Chamber's social media

Farmer Friend (multiple available): \$250

- Company logo on signage at event
- Company logo on the Chamber's website

Safety Supporter (multiple available): \$100

- Company name on signage at event
- Company name on the Chamber's website

Ag Tent - Sandusky County Fair - August 21-26, 2018

In 2017, the Chamber Tent drew in over 4,800 fairgoers over a 6-day period. This is a great way to expose your business to a large number of community members in a short amount of time.

Exhibitor Table + Game (limit 31): \$200

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Company logo on game board
- Opportunity to provide giveaways for logo game
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

Exhibitor Table (limit 31): \$175

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

Logo Game (limit 50): \$50

- Company logo on game board
- Opportunity to provide giveaways for game

Annual Golf Outing - September 14, 2018

An annual late-summer golf outing at one of the fine local golf clubs is an opportunity to network with other business members and entertain associates or clients. It is also an affordable way to promote your business in front of a business audience. The outing is scheduled for September 14, 2018 in the morning with a steak dinner following golf. Expected participation is 124 golfers.

Event Sponsor (limit 1): \$2,000

- Company logo on golfer's gift
- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Advertisement displayed on the Digital Information Center in Chamber office from July through September.

- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Front page placement of company logo on brochure and program
- Recognition at dinner
- Company logo exclusively listed on screen as Event Sponsor
- Foursome team included
- First right of refusal will be given to Event Sponsor from previous year

Cart Sponsor (limit 1): \$1,500

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Signage with logo on all golf carts
- Company logo on brochure and program
- Recognition at dinner
- Foursome team included
- First right of refusal will be given to Cart Sponsor from previous year

Dinner Sponsor (limit 1): \$1,500

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Company logo on brochure and program
- Company logo on all tables during dinner
- Recognition at dinner
- Company logo featured on dinner tickets
- Foursome team included
- First right of refusal will be given to Dinner Sponsor from previous year

Lunch Sponsor (limit 1): \$750

- Company logo on signage during lunch
- Company logo featured on lunch tickets
- Company logo on brochure and program
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Twosome team included

Beverage Sponsor (limit 1): \$500

- Company logo featured on beverage carts
- Company logo featured on beverage tickets
- Company logo listed in program
- Company logo listed on website

Poker Run Sponsor (limit 1): \$500

- Company logo featured on poker run game boards
- Company logo listed in program
- Company logo listed on website
- Contest prize awarded on your behalf

Chipping/Putting Contest Sponsor (limit 1): \$500

- Company name listed on sign at the contest location
- Company logo listed in program

- Company logo listed on website
- Contest prize awarded on your behalf

Course Sponsor (limit 4): \$300

- Course signage in prominent location during outing
- Company name listed in program
- Company name listed on website

Hole Sponsor (multiple available): \$100

- Company name featured on a hole at golf course
- Company name listed in program
- Company name listed on website

Door Prize Sponsor (multiple available)

- Your donated choice of prize awarded
- Company logo listed on door prize table
- Company name listed on website

Holiday Reception - December 12, 2018

Your business will be highlighted as a sponsor for this festive member event. The Holiday Reception, which is co-hosted by Leadership Sandusky County, is a festive time for gathering with other Chamber members. Expected attendance is 150.

6 available: \$350

Appetizer Sponsor (limit 3)

- Company logo on invitation
- Invitation with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station

Entertainment Sponsor (limit 1)

- Company logo on invitation
- Invitation with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station

Wine Sponsor (limit 1)

- Company logo on invitation
- Invitation with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station

Dessert Sponsor (limit 1)

- Company logo on invitation
- Invitation with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station