



2017 Opportunity Catalog

Banner Ad

- Banner Ad on Chamber Website at the top of one of the following pages: Business Directory, Membership Application, Event Calendar, Contact Us
- Option to design your own banner ad or have our staff design it
- Banner to be made 480 pixels wide by 60 pixels high
- Limited to 5 per page, per quarter
- **One Quarter – \$150**
- **One Year – \$500**

Business After Hours

Your business will be the exclusive sponsor for the BAH of your choice (first come, first serve). These monthly networking events will be sure to put you in front of new and existing business contacts. See 2017 calendar for event details.

8 available: \$500

- Company logo on evites
- Evite with logo listed on Chamber website & social media
- Company logo on signage at event
- Prize money awarded on company's behalf
- Opportunity to distribute promotional materials to attendees

Annual Dinner – January 26, 2017

This prestigious event gathers Chamber of Commerce members and area professionals for an evening of networking and recognizing businesses and individuals for their commitment to our community. Sponsors will enjoy excellent visibility to the most distinguished audience of the year.

Enchantment Sponsor (limit 1): \$1,500

- Exclusive listing as the 2017 Annual Dinner Enchantment Sponsor
- Company logo in all materials developed for the event including event invitation, program, on screen, and press releases
- Company exclusively listed with logo/picture on screen as Enchantment Sponsor
- A representative from your company has the opportunity to assist in award presentation
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Recognition in the Chamber's social media
- Banner ad on Chamber website event calendar from January through March.
- Advertisement displayed on the Digital Information Center in Chamber office from January through March.

Annual Dinner continued...

- Full page ad in program

- Opportunity to display promotional materials, business cards, brochures, etc. on the Enchantment Table
- Recognition during beginning of presentation
- Reserved seating for eight
- First right of refusal will be given to Enchantment sponsor from previous year

Candy Table Sponsor (limit 1): \$750

- Company logo listed in the program as Candy Table Sponsor
- Company logo listed on screen as Candy Table Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Company logo on signage at Candy Table during event
- Company logo on all candy bags available to attendees
- Recognition during the presentation
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors table
- Reserved seating for four

Mystical Potion Sponsor (limit 1): \$500

- Company logo listed prominently in program
- Company logo displayed on screen as Mystical Potion Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Recognition in the Chamber's social media
- Banner ad on Chamber website event calendar for the month of January
- Half page ad in program
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors table
- Reserved seating for four

Woodland Sponsor (limit 5): \$300

- Company logo listed in the program
- Company logo listed on screen as Woodland Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsor table
- Reserved seating for four

Pixie Sponsor (limit 10): \$250

- Company name listed in the program
- Company name listed on screen as Pixie Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsor table
- Reserved seating for two

Ag Breakfast - March 10, 2017

This event features a guest speaker and awards are given for Farmer of the Year and Agricultural Service. Attendance is expected to be 200.

Ag Breakfast Continued....

Blue Ribbon Sponsor (limit 3): \$500

- Prominent listing of your company logo on placemat during breakfast
- Prominent listing of your company logo on screen as Blue Ribbon Sponsor

- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Advertisement displayed on the Digital Information Center in Chamber office for the month of March.
- Recognition in Chamber's bi-weekly e-blast with link to your company's website
- Reserved seating for six

Red Ribbon Sponsor (multiple available): \$250

- Company logo on placemat during breakfast
- Company logo listed on screen as Red Ribbon Sponsor
- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Reserved setting for four

White Ribbon Sponsor (multiple available): \$100

- Company name on placemat during breakfast
- Company name listed on screen as White Ribbon Sponsor
- Company name listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Reserved setting for two

Progressive Ag Safety Day – April 1, 2017

The Progressive Agriculture Safety Day program is the largest rural safety and health education program for children in North America. This event is for children aged 8 - 13 and provides education and training to make farm and ranch life safer and healthier for them and our communities. Attendance is expected to be 150.

Hayday Hero (limit 1): \$3,000

- Prominent positioning of your company's logo in all materials developed for the event including save the date posters, event invitation, and press releases
- Prominent positioning of company logo on evites with a link to your company's website
- Evite with logo listed on the Chamber website & social media
- Prominent positioning of logo on signage at event
- Prizes awarded to select early bird registrants on your behalf
- Recognition in the Chamber's bi-weekly e-newsletter with a link to your company's website
- Recognition in the Chamber's social media with a link to your company's website
- First right of refusal will be given to the Hayday Hero from previous year

Grain Giver (limit 2): \$1,000

- Company logo in all materials developed for the event including save the date posters, event invitation, and press releases
- Company logo on evites
- Evite with logo listed on the Chamber website and social media
- Logo on signage at event
- Recognition in the Chamber's bi-weekly e-newsletter
- Recognition in the Chamber's social media

Progressive Ag Safety Day continued...

Plow Patron (multiple available): \$500

- Company mentioned in the press releases
- Logo on signage at event
- Company logo on the Chamber's website
- Recognition in the Chamber's social media

Farmer Friend (multiple available): \$250

- Company logo on signage at event
- Company logo on the Chamber's website

Safety Supporter (multiple available): \$100

- Company name on signage at event
- Company name on the Chamber's website

Ag Tent - Sandusky County Fair - August 22-27, 2017

In 2016, the Chamber Tent drew in over 4,100 fairgoers over a 6 day period. This is a great way to expose your business to a large number of community members in a short amount of time.

Exhibitor Table + Game (limit 33): \$175

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Company logo on game board
- Opportunity to provide giveaways for logo game
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

Exhibitor Table (limit 33): \$150

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

Logo Game (limit 50): \$50

- Company logo on game board
- Opportunity to provide giveaways for game

Annual Golf Outing - September 15, 2017

An annual late-summer golf outing at one of the fine local golf clubs is an opportunity to network with other business people and entertain associates or clients. It is also an affordable way to promote your business in front of a business audience. The outing is scheduled for early September 2017 in the morning with a steak dinner following golf. Expected participation is 100 golfers.

Event Sponsor (limit 1): \$2,000

- Company logo on golfer's gift
- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Advertisement displayed on NEW Digital Information Center in Chamber office from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Front page placement of company logo on brochure and program
- Recognition at dinner

Annual Golf Outing Continued...

- Company logo exclusively listed on screen as Event Sponsor
- In-The-Cup Sponsorship, with company logo featured in the cup
- Foursome team included
- First right of refusal will be given to Event Sponsor from previous year

Cart Sponsor (limit 1): \$1,500

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.

- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Signage with logo on all golf carts
- Company logo on brochure and program
- Recognition at dinner
- In-The-Cup Sponsorship, with company logo featured in the cup
- Foursome team included
- First right of refusal will be given to Cart Sponsor from previous year

Dinner Sponsor (limit 1): \$1,500

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Company logo on brochure and program
- Company logo on all tables during dinner
- Recognition at dinner
- Company logo featured on dinner tickets
- In-The-Cup Sponsorship, with company logo featured in the cup
- Foursome team included
- First right of refusal will be given to Dinner Sponsor from previous year

Lunch Sponsor (limit 1): \$500

- Company logo on signage during lunch
- Company logo featured on lunch tickets
- Company logo on brochure and program
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Twosome team included

Beverage Sponsor (limit 1): \$500

- Company logo featured on beverage carts
- Company logo featured on beverage tickets
- Company logo listed in program
- Company name listed on website

Poker Run Sponsor (limit 1): \$500

- Company logo featured on poker run game boards
- Company logo listed in program
- Company logo listed on website

Course Sponsor (limit 4): \$300

- Course signage in prominent location during outing
- In-The-Cup Sponsorship, with company logo featured in the cup
- Company name listed in program
- Company name listed on website

Annual Golf Outing Continued...

Hole Sponsor (multiple available): \$100

- Company name featured on a hole at golf course

Annual Golf Outing Continued...

- Company name listed in program
- Company name listed on website

In-The-Cup Sponsor (limit 18): \$50

- Company logo featured in the cup

- Company name listed in program
- Company name listed on website

Proximity Sponsor (multiple available): \$50

- Prize awarded on company's behalf for proximity challenges
- Company name listed in program
- Company name listed on website

Door Prize Sponsor (multiple available)

- Your donated choice of prize awarded
- Company logo listed on door prize table
- Company name listed on website

Holiday Reception - December 13, 2017

Your business will be highlighted as a sponsor for this intimate member event. The Holiday Reception, which is co-hosted by Leadership Sandusky County, is a festive time for gathering with other Chamber members.

4 available: \$350

Appetizer Sponsor (limit 1)

- Company logo on evites
- Evite with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station
- Recognition on Basket of Cheer to be raffled off at event

Entertainment Sponsor (limit 1)

- Company logo on evites
- Evite with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station
- Recognition on Basket of Cheer to be raffled off at event

Wine Sponsor (limit 1)

- Company logo on evites
- Evite with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station
- Recognition on Basket of Cheer to be raffled off at event

Dessert Sponsor (limit 1)

- Company logo on evites
- Evite with logo listed on the Chamber website & social media
- Recognition during event
- Company logo printed on napkins at each food station
- Recognition on Basket of Cheer to be raffled off at event